1 watch
Campfire Video

ACTION STEP
Invite people to watch the video

OUTCOME
Create curiosity & build excitement

Say This →
“What do you know about ketosis?”
Get MORE Approaches here:

Post On Social Media →
(with a pic of KETO//OS® BioMAX)
“I haven’t felt this much energy in a long time! Woah! Ketone fuel is 2 legit.”

Text or Email →
“If I send you a quick video would you watch it?”

2 connect
Facebook, 3-Way, Buddy, Event

ACTION STEP
Connect people to third party validation

OUTCOME
Validate your excitement

This shows experience of what is happening and provides a way to get questions answered by an expert.

“Check out Facebook and let me connect you to (insert name of leader).”
Less is more. Be the messenger.

3 enroll
5 Day, 30 Day, Experience Pack

ACTION STEP
Ask – How do you want to Prüvit?

OUTCOME
Enroll them as a Customer or Promoter.

“Do you want to do a 5 day Experience or 30 Day Experience, or would you like to help champion the brand/movement and be a Promoter with me by starting with an Experience Pack?”